

Our Volunteers

BOARD OF DIRECTORS

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Christina Hollwarth - Hollwarth Law

Chad Jones - Wellness Pointe
Paula Loden - Spring Hill State Bank

Quannah Ludlow - AAON
Michael Purifoy - VeraBank

Mel Reynolds - Cadence Bank
Dana Rutland - StemCo

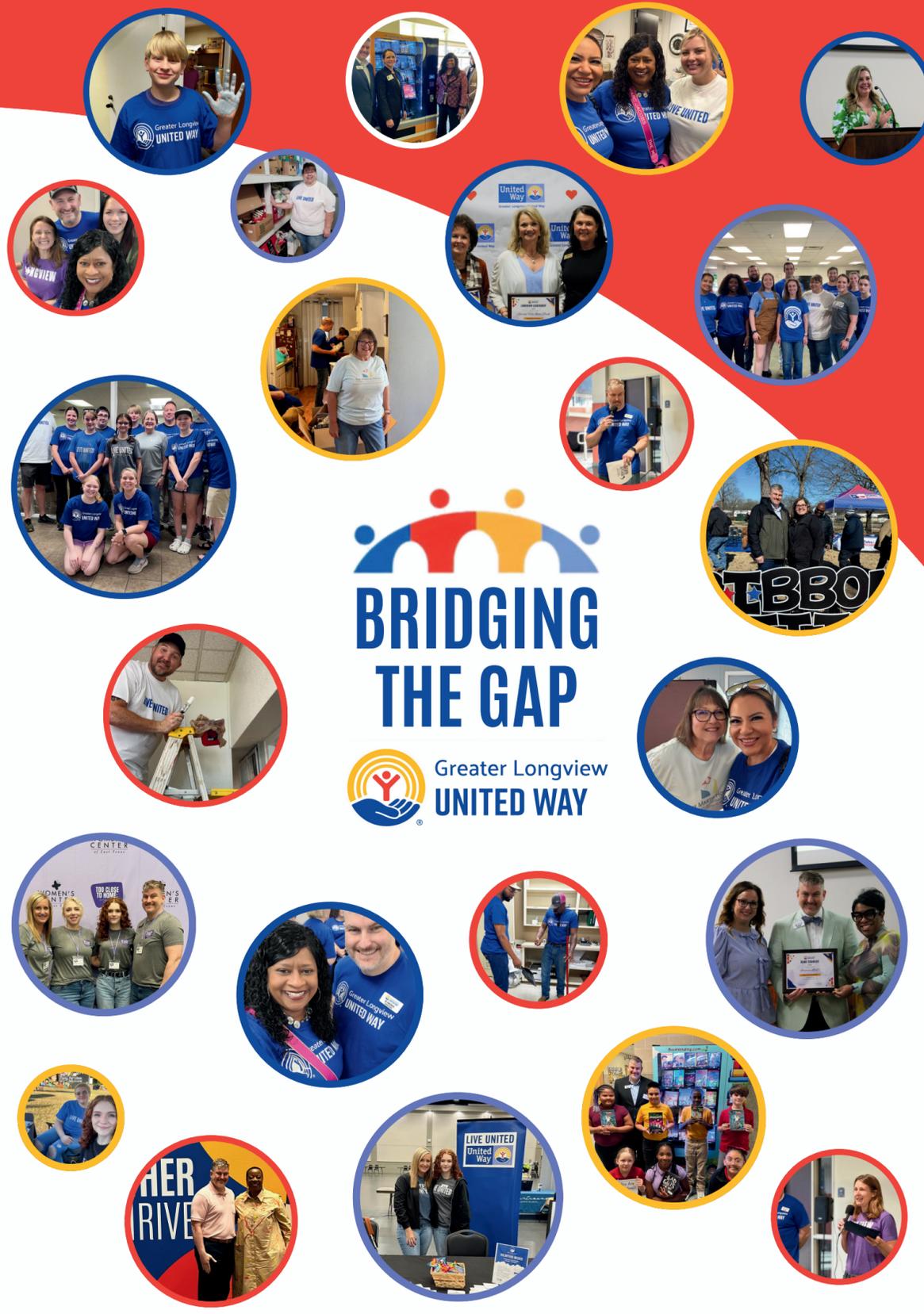
Julie Woods - Julie Woods and Associates

COMMUNITY INVESTMENT COMMITTEE

Shawn Hara
Jen Eldridge
Scott Lewis
MaryAnn Hagenbucher
Mark Robinson

SPECIAL EVENTS COMMITTEE

Mark Robinson
Paula Loden
Regina Mixon
Erika Rader



2024-2025 ANNUAL REPORT



Letter From the Executive Director



Dear Friends and Partners,

As we reflect on our "Bridging the Gap" campaign for 2024-25, I am filled with gratitude for the remarkable collaboration that has defined this transformative year for Greater Longview United Way.

Our increased community engagement and expanded literacy programs have strengthened our ability to serve those who need us most. Through our continued advocacy for ALICE (Asset Limited, Income Constrained, and Employed) families and our unwavering commitment to education, health, and financial stability, we have made measurable progress in addressing the challenges facing our neighbors.

None of this would have been possible without the dedicated partnership of our corporate sponsors and individual donors. Your commitment to our shared mission has been the foundation of our success. Our community is stronger because of our investment.

I also extend heartfelt thanks to our exceptional staff and Board of Directors, whose leadership and vision continue to guide our organization forward.

As we look ahead to our new campaign, "United is the Way," I am excited about the opportunities to further expand our impact and strengthen the bonds that unite our community.

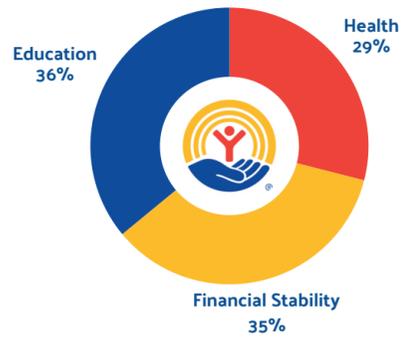
With sincere appreciation,



Dr. Dolive

REV. DR. EVAN M. DOLIVE
EXECUTIVE DIRECTOR

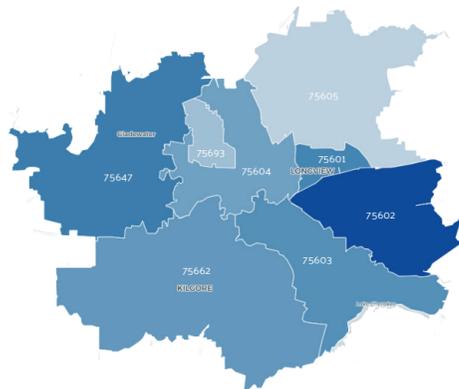
WHERE WE ARE



2024 - 2025 BY THE NUMBERS



STATE OF GREGG COUNTY



44% of households are below the ALICE threshold

- > 30% are ALICE households
- > 14% are in poverty

*Map is shaded to show the percentage of households that are below the ALICE threshold. The darker the blue, the higher the percentage



Asset Limited Income Constrained Employed

2 in 5 of households are struggling to pay bills

WE'RE SEEING RESULTS



HEART STORY



Referred to the Aspire Mentoring Program by The Martin House, 10-year-old Conner had already taken on the role of protector for his mom and siblings after years of domestic violence. His mom hoped a mentor would give him the support he was always giving to others. After months on the waitlist, Conner was matched with Carlos, and the connection was immediate. They discovered shared loves of music, cooking, and fishing, and Conner joked at their first meeting, "Well shoot! I'm ready to propose!" Since then, their friendship has grown into something deeply meaningful. From learning to smoke ribs to spending holidays together, Carlos has become a trusted mentor and friend not only to Conner but to his entire family, who lovingly call him "our Carlos." As his coordinator shared, "This is an incredibly strong match filled with love."

PARTNER AGENCIES

- AMERICAN RED CROSS SERVING EAST TEXAS
- BOYS & GIRLS CLUB OF THE BIG PINES
- COMMUNITY HEALTHCORE
- EAST TEXAS AREA COUNCIL, BOY SCOUTS
- EAST TEXAS CASA
- EAST TEXAS FOOD BANK
- EAST TEXAS LITERACY COUNCIL
- ETCADA
- FRIENDS OF PARTNERS IN PREVENTION
- GIRL SCOUTS OF NORTH EAST TEXAS
- LONGVIEW COMMUNITY MINISTRIES

- LONGVIEW WOW
- THE MARTIN HOUSE CHILDREN'S ADVOCACY CENTER
- NORTHEAST TEXAS HABITAT FOR HUMANITY
- PARENTING RESOURCE CENTER OF EAST TEXAS
- PATHSTONES COUNSELING CENTER
- THE SALVATION ARMY
- SEESAW CHILDREN'S PLACE
- WOMEN'S CENTER OF EAST TEXAS